



Carbon³ IT

John Booth – MD/Principle Consultant - Profile

John has worked in the IT industry for over 30 years.

Throughout his career, John has been privileged to visit many different industrial, commercial, government and military sites including steel works, car manufacturers, factories, offices, power stations, petro-chemical, and electrical, gas and water utility installations.

He has completed projects throughout Europe (The Netherlands, Germany, Spain, Luxembourg and Switzerland) India, and the Asia Pacific Region (Cambodia, and Australia)

He started his career with British Telecom as an apprentice in the early 1980's in the City of London and has worked in many city financial institutions.

In 1989 he left to join J.O. Grant & Taylor as a junior project manager, in 1990 he joined Electrical Installations Ltd as a project and bid manager in the structured data and voice cabling sector and worked on projects such as British Steel Scunthorpe and Redcar, Chelsea & Westminster Hospital, and Cranfield Institute of Technology.

Working for himself in 1996, he installed servers, switches and desktops into UK Job Centres nationwide.

1997, saw him join Computacenter as a Systems Engineer and he worked at some notable clients including Lloyds TSB, HFC

Bank, Mecca Bingo, HSBC, British Energy, Foreign & Commonwealth Office, Severn Trent Water to name a few.

Leaving Computacenter in 2009, John set up his own sustainable IT consultancy, providing information, products and services to clients looking to reduce energy costs and to reduce their IT impact on the environment.

John undertook a BSc (Honours) in Technology with Environment and Development with the Open University and graduated in 2010.

He is also on the BCS Green IT and Data Centre specialist group committees and has taken the Foundation Certificate in Green IT, the EU Code of Conduct for Data Centres, PRINCE 2 Practitioner and ITIL Foundation qualifications.

He is currently part way through his Chartered IT Professional qualification.

He regularly speaks at events on the topic of Green IT & Data Centres

Since December 2011, John has been the lead Assessor on the BCS CEEDA (Certified Data Centre Energy Efficiency Award) programme.

And since September 2012 John has been the reviewer of applications to become participants on the EU Code of Conduct for Data Centres.